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**MAKING
SENSE
OF
BUSINESS
INFORMATION**

**MAKING
SENSE
OF
INFORMATION
IS
GETTING
TOUGH**

To say the Knowledge Society runs on information would be stating the obvious. Paradoxically, it has become increasingly tough to collect and organize information in a form that most businesses can use. The reasons are clear – a global economy and the World Wide Web have led to a virtual explosion in information. This calls for judgment, expertise and dedicated resources to manage information.

**HOW
MOBIUS
MAKES
SENSE
OF
INFORMATION**

Mobius applies its expertise and judgment to provide two main categories of knowledge services – Business Information Services and E-commerce Services.

Business Information Services This set of services meets the industry, marketing and financial information needs of companies. Here, Mobius offers the following package of services – Data Search and Integration; Content and Graphics Services; Analytics and Research; and Customer Support for enterprise data verification.

E-commerce Services These services drive e-commerce enterprises like comparison shopping companies, online shopping companies and B2B portals. Services in this area also include product attribution, mapping and offers-classification to give your visitors authentic, comprehensive and up-to-date information.

MOBIUS MAKES BETTER SENSE

Like the Mobius strip that has only one side, Mobius Knowledge Services has only one focus – your business information. *This perspective defines Mobius as a complete provider of content and knowledge management services.*

Mobius approaches information generation in a rather unique fashion. This means looking beyond the Web for collecting and validating data. Furthermore, Mobius also creates tools and front-ends that significantly speed-up knowledge transfers. Finally, by collecting data not normally available in databases and converting raw data to rich data, Mobius ensures that its deliverables strongly fit your business needs.

Mobius also has a dedicated team of information specialists to handle your business information and acquire domain knowledge on an ongoing basis. The company is also primed for quick scale-up of Web-based research and harvesting operations. This means you get quality information for any increased or unanticipated demand that you might have. Well-tuned processes, world-class infrastructure and robust quality systems further ensure that you get only superior quality information, when you want it. All this has given Mobius immense client goodwill and a perfect customer retention record.

Trust Mobius to give your business – the edge.

MAKES SENSE TO TALK TO US

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